ADMIN

**Shield: Event Monitoring**

**Threat Detection**

Threat Detection in Event Monitoring gives customers visibility into threat events that Salesforce detects, using machine learning algorithms.

LEARN MORE >

ADMIN

**Two-Factor Authentication**

**Enhancements**

External Users, SMS, and Challenge API consolidated by simply checking a box, admins can require external users such as Customer Community and Identity for Customers to use an additional strong authentication method when they log in. This additional step helps our customers protect themselves and their customers.

LEARN MORE >
DEVELOPER

**Customer 360 Data Manager: Data Federation Service**

Developers can now retrieve data from multiple Salesforce orgs with one query. Apex code in an org can now call Customer 360 Data Manager Data Federation Service using Apex Callouts, passing in a single query and getting back a single, unified response with data queried from multiple orgs.

[WATCH DEMO]

ADMIN

**Salesforce Private Connect**

Salesforce Private Connect provides secure, private communication between Salesforce and third party clouds. The service is launching with AWS meaning you can send private HTTP/S traffic between Salesforce and AWS regions without exposing that traffic to the public internet.

[WATCH DEMO] [LEARN MORE >]

ADMIN

**Data Mask Enhancements**

Pattern-based data masking allows users to quickly and easily generate sample data to replace sensitive data in Sandboxes. Custom Libraries: In case the libraries of data built into Data Mask don’t match an org’s custom objects and fields, custom libraries allow users to upload specific sets of data to replace sensitive data in Sandboxes.

[WATCH DEMO] [LEARN MORE >]