COMMERCE
Engage shoppers and business buyers with comprehensive Commerce solutions.

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B2B

B2B: Commerce on Lightning Experience
Now deploy B2B Commerce with Lightning Experience. This makes it easier and faster for storefront managers to run their sites quickly, and stay connected to Salesforce data and processes.

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B2C

B2C: Headless Commerce Developer Toolkit
Efficiency is key when building headless applications. That’s why Commerce Cloud has launched a new developer experience that offers new resources, best practices, and a community to enhance productivity and shorten project timelines.

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**B2C: Salesforce Order Management Support for EMEA and ANZ**

Order Management will now support storing both net and gross totals across all of the records in the system, including orders, order summaries, fulfillment orders and invoices. This new extension of the data model, APIs and user interface enables the platform to support orders created with Value Added Tax (VAT), and enable companies selling in EMEA, and ANZ. Adyen will be supported in the platform for post-purchase payment transactions, including payment capture and refunds.

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**B2C: Salesforce Order Management Enhancements**

New features and enhancements have been added to Salesforce Order Management to provide contact or account support, a single order repository across channels, and easy to deploy order adjustments to further boost customer satisfaction.

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**B2C: Page Designer Enhancements**

Commerce Cloud Page Designer is a low-code tool that empowers business teams to dynamically create and manage their ecommerce sites in a fast and visual way. In the Summer '20 release, Page Designer extends to dynamic pages such as product landing and product detail pages.

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