



# Salesforce Add-on Pricing

Extend the power of Salesforce with add-ons for every product, team, company, and industry. Add new features or expand existing capabilities to create a custom Salesforce experience that truly works for you.

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# Sales

Drive strategic growth, boost productivity, and win more customers with add-ons that help every level of your sales org.

## Available with

<b>Sales Planning</b> \$50/user/month* Easily segment your customers, carve your territories, allocate your quota, and more.	<ul style="list-style-type: none"><li>✓ Enterprise</li><li>✓ Unlimited</li><li>✓ Performance</li></ul>
<b>CPQ</b> \$75/user/month* Get basic configure, price, quote software.	<ul style="list-style-type: none"><li>✓ Pro Suite</li><li>✓ Professional</li><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>
<b>CPQ+</b> \$150/user/month* Configure, price, quote with increased process control and automation.	<ul style="list-style-type: none"><li>✓ Pro Suite</li><li>✓ Professional</li><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>
<b>Billing Growth</b> Contact your account exec. Order-to-cash solution.	<ul style="list-style-type: none"><li>✓ Pro Suite</li><li>✓ Professional</li><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>
<b>Billing Plus</b> Contact your account exec. Complete order-to-cash solution with usage rating and revenue recognition capabilities.	<ul style="list-style-type: none"><li>✓ Pro Suite</li><li>✓ Professional</li><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>
<b>Subscription Management</b> Contact your account exec. Let customers buy on their own, across any channel, with any monetization model.	<ul style="list-style-type: none"><li>✓ Pro Suite</li><li>✓ Professional</li><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>

\* Total cost billed annually.

\*\* Included in Sales Cloud Unlimited.

\*\*\* Included in Sales Cloud Performance.

All prices in USD.



# Sales

## Available with

**Salesforce Contracts**  
\$50/user/month\*  
Contract lifecycle management software.

✓ CPQ+

**Revenue Intelligence**  
\$220/user/month\*  
Get purpose-built analytics and AI-driven insights embedded in the flow of work.

✓ Enterprise  
✓ Unlimited

**Einstein for Sales**  
\$75/user/month\*  
Boost sales productivity with generative and predictive AI.

✓ Enterprise  
✓ Unlimited  
✓ Performance

**Sales Engagement**  
\$50/user/month\*  
Purpose-built productivity console for inside sales.

✓ Pro Suite  
✓ Professional  
✓ Enterprise  
✓ Unlimited\*\*  
✓ Performance\*\*\*

**Einstein Conversation Insights**  
\$50/user/month\*  
Conversational intelligence for sales or service.

✓ Enterprise  
✓ Unlimited\*\*

**Sales Programs**  
\$100/user/month\*  
Deliver sales programs within the flow of work that increase seller impact and unlock revenue.

✓ Enterprise  
✓ Unlimited

\* Total cost billed annually.  
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\*\*\* Included in Sales Cloud Performance.  
All prices in USD.



# Sales

## Available with

**Salesforce Maps**  
Starting at **\$75/user/month\***  
Optimize sales processes with location-based intelligence.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

**Territory Planning**  
**\$75/user/month\***  
Get advanced optimization that balances territories and takes plans out of spreadsheets.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

**Marketing Cloud Account Engagement**  
Starting at **\$1,250/month\*** (up to 10,000 contacts)  
Grow faster with the marketing automation edition that fits your business.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

**Sales Emails and Alerts**  
**\$50/user/month\***  
Empower sales to connect early, often, and effectively using Sales Emails and Alerts with Marketing Cloud Account Engagement.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

**Partner Relationship Management (PRM)**  
**\$25/member/month\*** or **\$10/login/month\***  
Boost channel sales by building personalized experiences for your partners.

- ✓ Enterprise
- ✓ Unlimited

**External Apps**  
**\$35/member/month\*** or **\$15/login/month\***  
Boost channel sales by building personalized experiences for your partners with even more customization.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
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\*\*\* Included in Sales Cloud Performance.  
All prices in USD.



# Sales

## Available with

### Einstein Relationship Insights

\$50/user/month for Starter or \$150/user/month for Growth\*

AI-powered research assistant that explores disparate data to discover critical relationships.

- ✓ Enterprise
- ✓ Unlimited

### Sales Dialer

Starting at \$5/user/month\*

Click-to-dial and automatic logging features.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

### Social Intelligence

\$25/user/month\*

Share social data with stakeholders to shape business strategies.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

### Quip Advanced

\$100/user/month\*

Accelerate growth with real-time sales planning inside of Salesforce.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

## PRM

### CPQ for Partner Experience

\$25/member/month\* or \$10/login/month\*

Accelerate your channel sales and make it easy for partners to sell your products and services. Requires purchase of CPQ.

- ✓ Enterprise
- ✓ Unlimited

### Distributed Marketing for Partners

\$15/member/month\* or \$6/login/month\*

Empower partners to build demand and deliver consistent experiences for customers across your channel.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.

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\*\*\* Included in Sales Cloud Performance.

All prices in USD.

# Sales

Available with

**CRM Analytics for Community (Experience Cloud)**  
\$25/member/month\* or \$10/login/month\*  
Share AI-powered analytics dashboards with partners, providing your channel with the insight needed to drive business.

✓ Enterprise  
✓ Unlimited

**Mobile Publisher for Experience Cloud**  
\$5/member or employee/month\* or \$2/login/month\*  
Transform any digital experience into a branded mobile app – no code needed.

✓ Enterprise  
✓ Unlimited

**Platform Expansion**  
**Request a Quote**  
Integrate more data, apps, and storage into every experience.

✓ Enterprise  
✓ Unlimited

## External Apps

**CRM Analytics for Community (Experience Cloud)**  
\$25/member/month\* or \$10/login/month\*  
Share AI-powered analytics dashboards with partners, providing your channel with the insight needed to drive business.

✓ Enterprise  
✓ Unlimited

**Distributed Marketing for Partners**  
\$15/member/month\* or \$6/login/month\*  
Empower partners to build demand and deliver consistent experiences for customers across your channel.

✓ Enterprise  
✓ Unlimited

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\*\*\* Included in Sales Cloud Performance.  
All prices in USD.



# Salesforce Starter

Expand your reach to help you acquire, engage, and retain prospects and customers throughout their journey.

## Available with

**Marketing Email Sends**  
**\$10/1,000/sends/month\***  
Increase the number of emails you can send per month.

- ✓ Starter Suite
- ✓ Pro Suite

**API Calls**  
**\$25/month\*** for 10,000 daily calls  
Include API calls so you can integrate your external systems, and enhance your apps, data, and processes.

- ✓ Pro Suite

\* Total cost billed annually.  
All prices in USD.



# Service

Unleash the full potential of your service teams. Get add-ons that help you reach and satisfy more customers – online, on the phone, or in the field.

## Contact Center

Available with

### Salesforce Contact Center

\$150/user/month\*

Transform your contact center into an intelligent engagement center.

✓ Unlimited

## Service Channels

### Service Cloud Voice

Starting at \$50/user/month\*

Natively integrate voice calling into your Customer 360 solution.

✓ Enterprise

✓ Unlimited

### Self-Service (Customer Community)

\$5/member/month\* or \$2/login/month\*

Deliver a completely connected self-service experience with Customer Community.

✓ Enterprise

✓ Unlimited

### Self-Service (Customer Community+)

\$6/login or \$15/member/month\*

Deliver complex self-service experiences and gain access to performance data with Customer Community+.

✓ Enterprise

✓ Unlimited

### Digital Engagement

\$75/user/month\*

Reach customers across every digital channel.

✓ Enterprise

✓ Unlimited

### Salesforce Scheduler

\$25/user/month\* or \$15/asset/month\*

Manage appointments and schedule assets such as classrooms or equipment. This is not a replacement for field service capabilities.

✓ Enterprise

✓ Unlimited

“\* Total cost billed annually.

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\*\*\* Included in Sales Cloud Performance.

All prices in USD.”





# Service

## Service Operations

Available with

### Service Intelligence

\$220/user/month\*

Supercharge service with actionable insights and AI-powered recommendations in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

### Service Intelligence with Tableau

\$250/user/month\*

Supercharge service with actionable insights and AI-powered recommendations in the flow of work and take it one step further with deeper data exploration in Tableau.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Feedback Management — Growth

\$46,000/org/month\*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Feedback Management — Starter

\$13,500/org/month\*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

### Customer Lifecycle Analytics

\$165/user/month\*

Get AI insights into survey performance and response data. Requires Salesforce Surveys or Feedback Management.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Surveys Response Pack

\$300 per 1,000 responses

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

\*\*\* Total cost billed annually.

\*\* Included in Sales Cloud Unlimited.

\*\*\* Included in Sales Cloud Performance.

All prices in USD. "

# Service

## Available with

### Salesforce Field Service

Starting at **\$50/user/month\***  
Deliver trusted field service from anywhere – fast.

- ✓ Enterprise
- ✓ Unlimited

### Appointment Assistant

**\$25/user/month\***  
Build loyalty with appointment updates and flexible scheduling.

- ✓ Enterprise
- ✓ Unlimited

### Visual Remote Assistant

**\$50/user/month\***  
Engage customers and empower employees from the contact center to the field with real-time visual support.

- ✓ Enterprise
- ✓ Unlimited

## Service Automation & AI

### Orchestrator

**\$1/orchestration run/org\***  
Fast-track work between people and departments by automating multiuser workflows.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

### Einstein for Service

**\$75/user/month\***  
Add predictive and generative AI to your service operations to boost service team productivity and deliver personalized experiences across all channels.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

## Employee Service

### Workplace Command Center

**\$5/user/month\***  
Manage workplace operations from a single hub.

- ✓ Enterprise
- ✓ Unlimited

“\* Total cost billed annually.  
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\*\*\* Included in Sales Cloud Performance.  
All prices in USD.”

# Service

## Available with

### Employee Productivity — Starter

\$0/user/month – with the purchase of one or more Employee Service – Agent licenses.  
Give every employee easy access to apps, self-service support, and knowledge.

- ✓ Enterprise
- ✓ Unlimited

### Employee Productivity — Plus

\$10/user/month – with the purchase of one or more Employee Service – Agent licenses.  
Streamline service with cross-departmental ticketing, bots, and custom objects.

- ✓ Enterprise
- ✓ Unlimited

### Employee Service — Agent

\$75/user/month\*  
Route, respond, and report on tickets, access library of workflow templates, manage inventory.

- ✓ Enterprise
- ✓ Unlimited

### IT Service Center — Endpoint Management

\$4/device/month – A minimum of 1,000 endpoints is required.\*  
Manage employee assets, monitor live performance data, and manage software.

- ✓ Enterprise
- ✓ Unlimited

## Sales + Service

### CPQ

\$75/user/month\*  
Get basic configure, price, quote services.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

### CPQ+

\$150/user/month\*  
Configure, price, quote services with increased process control and automation.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

\*\* Total cost billed annually.

\*\* Included in Sales Cloud Unlimited.

\*\*\* Included in Sales Cloud Performance.

All prices in USD. “

# Service

	Available with
<p><b>Billing Growth</b></p> <p>Contact your account exec. Order-to-cash solution.</p>	<ul style="list-style-type: none"> <li>✓ Pro Suite</li> <li>✓ Professional</li> <li>✓ Enterprise</li> <li>✓ Unlimited</li> </ul>
<p><b>Billing Plus</b></p> <p>Contact your account exec. Complete order-to-cash solution with usage rating and revenue recognition capabilities.</p>	<ul style="list-style-type: none"> <li>✓ Pro Suite</li> <li>✓ Professional</li> <li>✓ Enterprise</li> <li>✓ Unlimited</li> </ul>
<p><b>Subscription Management</b></p> <p>Contact your account exec. Let customers buy on their own, across any channel, with any monetization model.</p>	<ul style="list-style-type: none"> <li>✓ Pro Suite</li> <li>✓ Professional</li> <li>✓ Enterprise</li> <li>✓ Unlimited</li> </ul>
<p><b>Quip Advanced</b></p> <p><b>\$100/user/month*</b> Accelerate growth with real-time sales planning inside of Salesforce.</p>	<ul style="list-style-type: none"> <li>✓ Pro Suite</li> <li>✓ Professional</li> <li>✓ Enterprise</li> <li>✓ Unlimited</li> </ul>
<p><b>Sales Engagement</b></p> <p><b>\$50/user/month*</b> Purpose-built productivity console for inside sales.</p>	<ul style="list-style-type: none"> <li>✓ Pro Suite</li> <li>✓ Professional</li> <li>✓ Enterprise</li> <li>✓ Unlimited**</li> <li>✓ Performance***</li> </ul>
<p><b>Sales Programs</b></p> <p><b>\$100/user/month*</b> Deliver sales programs within the flow of work that increase seller impact and unlock revenue.</p>	<ul style="list-style-type: none"> <li>✓ Enterprise</li> <li>✓ Unlimited</li> </ul>

\*\* Total cost billed annually.  
 \*\* Included in Sales Cloud Unlimited.  
 \*\*\* Included in Sales Cloud Performance.  
 All prices in USD.



# Service

## Feedback & Analytics

Available with

### Salesforce Feedback Management — Growth

\$46,000/org/month\*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Feedback Management — Starter

\$13,500/org/month\*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

### Customer Lifecycle Analytics

\$165/user/month\*

Using AI-powered insights, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack or Feedback Management.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Surveys Response Pack

\$300/per 1,000 responses

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

## Elastic Services

### Elastic Services

\$2,000/org/month (shared with sandbox and scratch orgs)\*

Deliver scalable experiences fast using Salesforce Functions. Includes 1 million GB-seconds of invocations/month and 235,000 daily API limit for functions.

- ✓ Enterprise
- ✓ Unlimited

### Elastic Services — Additional Capacity

\$45/org/month (shared with sandbox and scratch orgs)\*

Deliver scalable experiences fast using Salesforce Functions. Includes 1 million GB-seconds of invocations/month and 235,000 daily API limit for functions.

- ✓ Enterprise
- ✓ Unlimited

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\*\*\* Included in Sales Cloud Performance.

All prices in USD. "



# Service

## Self Service

Available with

### Digital Engagement

\$75/user/month\*

Reach customers across every digital channel.

- ✓ Enterprise
- ✓ Unlimited

### Einstein Bots

\$50/100 conversations/month\*

Provide customers with intelligent, self-service bots. Requires Service UE or Digital Engagement.

- ✓ Enterprise
- ✓ Unlimited

### Mobile Publisher for Experience Cloud

\$5/member or employee/month\* or \$2/login/month\*

Transform any Lightning Experience into a branded mobile app – no code needed.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Community (Experience Cloud)

\$25/member/month\* or \$10/login/month\*

Give partners the power of AI-powered analytics in their communities.

- ✓ Enterprise
- ✓ Unlimited

### Lightning Platform Expansion

Request a Quote

Integrate more data, apps, and storage into every experience.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Maps for Experience

\$25/member/month and \$10/login/month\*

Extend location intelligence to customers, partners, and employees.

- ✓ Enterprise
- ✓ Unlimited

\*\*\* Total cost billed annually.

\*\* Included in Sales Cloud Unlimited.

\*\*\* Included in Sales Cloud Performance.

All prices in USD. “

# Marketing

Enhance every part of your marketing, including email, mobile, social, digital advertising, and data management.

## Data Cloud for Marketing

Available with

### Segmentations and Activations

\$1,000/100,000 credits\*

Purchase credits to create segments and send to activation targets.



Data Cloud

Starter for Marketing

### Data Services

\$1,000/100,000 credits\*

Expand or replenish data services credits in addition to that provided with the starter pack.



Data Cloud

Starter for Marketing

### Ad Audiences

\$2,400/audience\*

Activate segments to advertising platforms.



Data Cloud

Starter for Marketing

### Data Storage

\$1,800/TB\*

Additional storage from that provided with the starter pack.



Data Cloud

Starter for Marketing

## Marketing Cloud Engagement

### Distributed Marketing

\$50/user/month\*

Enables Sales Cloud and Service Cloud users with Distributed Marketing.



Pro



Corporate



Enterprise

### Einstein Engagement

Starting at \$1,250/month\*

Find the optimal number of messages to send, predict how customers will engage with your messages, and create stronger, intelligence-driven subject lines that drive clicks. Even get notifications about any drops or gains in KPIs.



Pro

\* Total cost billed annually.  
All prices in USD.

# Marketing

Available with

## Intelligence Reports Advanced for Engagement

### Request a Quote

Analyze, visualize, and report on email, mobile, and journey data – all within Marketing Cloud Engagement.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

## Journey Builder

Starting at **\$1,250/month\***

Deliver cross-channel personalized experiences at every step of the customer lifecycle with campaign management. Included in Corporate and Enterprise editions.

- ✓ Pro

## Mobile Connect

### Request a Quote

Drive customer engagement with SMS messaging.

- ✓ Pro

## Encryption at Rest

### Request a Quote

For customers who wish to have their own database and unique encryption key.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

## Field Level Encryption

### Request a Quote

Encrypt data at rest to facilitate compliance with corporate privacy policies, regulatory requirements, and contractual obligations for handling private data. The system converts encrypted fields to plain text at the time of send.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

## Sender Authentication Package

### Request a Quote

Sender Authentication Package is an account branding tool that gives you the ability to customize links and images to match branding for the authenticated domain you're sending email from.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

\* Total cost billed annually.  
All prices in USD.



# Marketing

## Available with

### Google Analytics 360 Integration for Marketing Cloud

Starting at **\$1,250/month\***

Measure performance and engage across channels based on web or app activity. Requires a Google Analytics 360 account license and Journey Builder.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

### Marketing Cloud Advertising

Starting at **\$2,000/month\***

Leverage CRM data to power personalized advertising at scale.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

## Marketing Cloud Account Engagement

### Engagement History Dashboards

**\$300/user/year\***

View engagement data on the account, lead, contact, or opportunity records.

- ✓ Growth
- ✓ Plus
- ✓ Advanced
- ✓ Premium

### Sales Emails and Alerts

**\$50/user/month\***

Empower sales to connect early, often, and effectively using Sales Emails and Alerts with Marketing Cloud Account Engagement.

- ✓ Growth
- ✓ Plus
- ✓ Advanced
- ✓ Premium

### B2B Marketing Analytics Plus

**\$3,000/month\***

Use intelligent insights to determine what efforts improve campaign performance and marketing ROI.

- ✓ Plus
- ✓ Advanced
- ✓ Premium

### Premier Success

**Request a quote.**

Success Plans help customers drive adoption, get support and boost productivity to maximize ROI from Salesforce.

- ✓ Growth
- ✓ Plus
- ✓ Advanced
- ✓ Premium

\* Total cost billed annually.  
All prices in USD.

# Marketing

Available with

## Bring your own encryption key at rest

\$30,000/month\*

Safeguard your data and enable your team to protect your customers' data at any moment.

✓ Premium

## Marketing Cloud Personalization

### Unique Visitors

100,000/\$9,000

Scale customer personalization with the edition that is sized to your brand's needs.

✓ Growth

✓ Premium

### Named Profiles

100,000 starting at \$6,000 for Growth

Scale customer personalization with the edition that is sized to your brand's needs.

✓ Growth

✓ Premium

## Marketing Cloud Intelligence

### Granular Data Center

Request a Quote

Surface deeper insights into marketing performance with granular data.

✓ Starter

✓ Growth

✓ Plus

### Sandbox

Request a Quote

Ensure data governance best practice with a dedicated testing environment.

✓ Starter

✓ Growth

✓ Plus

### Media Impact Optimization

Request a Quote

Bundle of Media Planning Center and Media Transparency Center at a discounted price.

✓ Starter

✓ Growth

✓ Plus

\* Total cost billed annually.  
All prices in USD.

# Marketing

## Available with

### Media Planning Center

Request a Quote

Optimize your media budget allocations with advanced planning analytics, and use AI to forecast performance and make data-driven decisions based on past campaigns.

- ✓ Starter
- ✓ Growth
- ✓ Plus

### Media Transparency Center

Request a Quote

Reconcile your planned and delivered spend automatically for in-flight pacing, discrepancy analysis, billing, and reporting.

- ✓ Starter
- ✓ Growth
- ✓ Plus

### Executive Workspace

Request a Quote

Create an executive view of your marketing data from across all your Intelligence workspaces.

- ✓ Starter
- ✓ Growth
- ✓ Plus

### Developer API Access

\$1,000/user/month\*

Innovate and extend your Intelligence platform with developer-friendly APIs.

- ✓ Starter
- ✓ Growth
- ✓ Plus

## Loyalty Management

### Loyalty Management

Starting at \$20,000 org/month\*

Easily build, deploy, track, and manage your customer loyalty program across teams, organizations, and partners.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

### CRM Analytics for Loyalty Management

\$165/user/month\*

Get AI insights with a complete analytics platform for loyalty management.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

\* Total cost billed annually.  
All prices in USD.

# Marketing

## Marketing Cloud Growth Edition

Available with

### Marketing Cloud Growth Edition

Starting at **\$1,500** org/month\*

Connect teams, deliver campaigns faster with AI, and personalize customer relationships. It is time to do big things with your small business.

✓ Growth

### Additional Marketing Profiles

Starting at **\$250\*** org/year

Includes 1,000 additional profiles, 24,000 additional Data Cloud credits, and 1,000 additional segment and activation credits.

✓ Growth

### SMS

**\$10** per 1,000 sends

Leverage mobile messaging as part of your customer journeys with SMS for Marketing Cloud Growth.

✓ Growth

### Additional Email Sends

**\$10** per 1,000 sends

Increase your email send limit and never miss an opportunity to connect with customers.

✓ Growth

### Data Cloud Services Card

\$1,000 per 100,000 credits

Leverage additional Data Cloud Services credits for storage, queries, and more.

✓ Growth

### Segmentation and Activation Card

**\$1,000** per 100,000 credits

Create more segments and leverage them in your marketing with additional segmentation and activation credits.

✓ Growth

\* Total cost billed annually.  
All prices in USD.

# Marketing

Available with

## Additional Data Cloud Storage

\$150 per TB  
Never run out of storage as your business grows.

✓ Growth

## Additional AI Requests

\$2 per 1,000 AI requests  
Leverage additional AI credits as you build campaigns with Einstein.

✓ Growth

\* Total cost billed annually.  
All prices in USD.



# Commerce

Grow your commerce solution with powerful add-ons that further unify the customer experience across all channels.

## B2C

Available with

### Salesforce Payments for B2C

#### Request a Quote

Launch B2C commerce sites with a secure, out-of-the-box payment solution that scales, simplifies integration, and targets fraud.

- ✓ Starter
- ✓ Growth
- ✓ Plus

## B2B

### Additional Storefronts

#### Request a Quote

Add an individual storefront to deploy a separate ecommerce site.

- ✓ Starter
- ✓ Growth
- ✓ Plus

### Additional Product SKUs

#### Request a Quote

Increase the number of products you can sell through your B2B commerce storefront.

- ✓ Starter
- ✓ Growth
- ✓ Plus

### Unmanaged Orders

#### Request a Quote

Add additional order information that does not need servicing like multichannel, storefront, imported, or historical orders.

- ✓ Starter
- ✓ Growth

### Salesforce Payments for B2B and D2C Commerce

#### Request a Quote

Launch storefronts with a secure, out-of-the-box payment solution that scales, simplifies integration, and targets fraud.

- ✓ Starter
- ✓ Growth

## OMS

### Additional Omnichannel Inventory Locations

#### Request a Quote

Increase the number of locations you can fulfill from.

- ✓ Starter
- ✓ Growth
- ✓ Plus

\* Total cost billed annually.  
All prices in USD.

# Commerce

Available with

## Additional Storefronts

### Request a Quote

Add an individual storefront to deploy a separate ecommerce site.

✓ Starter

## Unmanaged Orders

### Request a Quote

Add additional order information that does not need servicing like multichannel, storefront, imported, or historical orders.

✓ Starter

\* Total cost billed annually.  
All prices in USD.



# Platform

Add power and tools to your custom platform. Empower partners, boost security, support dev, and get deeper visibility into your apps.

## Environments

### Available with

<b>Developer Sandbox</b> <b>Platform Expansion</b> An individual development environment with a copy of all your metadata	<ul style="list-style-type: none"><li>✓ Pro Suite</li><li>✓ Professional</li><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>
<b>Developer Pro Sandbox</b> 5% of net spend A collaborative development environment with a copy of all your metadata	<ul style="list-style-type: none"><li>✓ Pro Suite</li><li>✓ Professional</li><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>
<b>Partial Copy Sandbox</b> 20% of net spend A testing environment with a partial sample of your customer data and all your metadata	<ul style="list-style-type: none"><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>
<b>Full Copy Sandbox</b> 30% of net spend A complete replica of your production org, including all customer data and metadata	<ul style="list-style-type: none"><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>
<b>Scratch Org</b> \$25/org/month* Source-driven, CLI accessible, disposable environments	<ul style="list-style-type: none"><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>
<b>Apex Debugger</b> \$1,500/org/month* Find and fix bugs in your Apex code.	<ul style="list-style-type: none"><li>✓ Enterprise</li><li>✓ Unlimited</li></ul>

\* Total cost billed annually.  
All prices in USD.



# Platform

Available with

## Salesforce Data Mask

10% of net spend\*

Mask confidential or protected information, such as personally identifiable information (PII), when deploying sandbox environments.

- ✓ Enterprise
- ✓ Unlimited

## Security

### Privacy Center

15% of net spend\*

Suite of data management tools to automate privacy law compliance, data retention and archive, and data subject rights.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance
- ✓ Developer

### Security Center

10% of net spend\*

Easily manage your security, compliance, and governance metrics across all your Salesforce environment in a single view.

- ✓ Enterprise
- ✓ Unlimited

### Shield

30% of net spend\*

Protect, monitor, and retain critical Salesforce data with Platform Encryption, Event Monitoring, and Field Audit Trail bundled together.

- ✓ Enterprise
- ✓ Unlimited

### Platform Encryption

20% of net spend\*

Encrypt sensitive data at rest while preserving business functionality.

- ✓ Enterprise
- ✓ Unlimited

### Event Monitoring

10% of net spend\*

Add visibility and automation to your Salesforce data.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
All prices in USD.

# Platform

## Available with

### Field Audit Trail

10% of net spend\*

Strengthen data integrity for compliance and to gain insight.

- ✓ Enterprise
- ✓ Unlimited

### Cache-only Keys for Platform Encryption

\$4,000/org/month\*

Maintain encryption keys entirely outside of Salesforce and fetch them on demand from a key service that you control.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Data Mask

10% of net spend\*

Mask confidential or protected information, such as personally identifiable information (PII), when deploying sandbox environments.

- ✓ Enterprise
- ✓ Unlimited

## Additional Platform Capacity

### Additional API Calls

\$25/month\* for 10,000 daily calls

Increase the number of API calls per day so you can integrate all your external systems, and enhance your apps, data, and processes.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

### Additional Flow Entitlements

\$1,000/org/month\*

Transform your Salesforce experience with more Flow capacity. Includes 10,000 Flows with screens, 10 million Flows without screens, and 50,000 paused flows.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

### Additional Scheduled Analytics Bundle

\$500/org/month\*

Automatically run reports and deliver insights right to your inbox. Includes one additional scheduled dashboard, report, and snapshot every hour.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
All prices in USD.

# Platform

Available with

## Additional Dynamic Dashboards

\$250/org/month\*

Includes five additional Dynamic Dashboards.

- ✓ Enterprise
- ✓ Unlimited

## Big Objects

\$1,000/month\* for 50 million records

Hyperscale big data storage for a complete view of your customers; store, manage, and act on up to billions of records natively.

- ✓ Enterprise
- ✓ Unlimited

## Additional Custom Objects

\$75/user/month\*

Build additional apps on custom objects to realize greater business efficiency. Gives each licensed user access to up to 2,000 custom objects.

- ✓ Enterprise
- ✓ Unlimited

## Platform Events

\$500/month\* for 100,000 daily events

Build a modern, event-driven integration architecture for speed and scale.

- ✓ Enterprise
- ✓ Unlimited

## Platform Expansion for Experience Cloud

Request a quote

Customize your existing communities with custom objects, APIs calls, and storage, and realize the power of the platform.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Feedback Management — Growth

\$46,000/org/month\*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
All prices in USD.

# Platform

Available with

## Salesforce Feedback Management — Starter

\$13,500/org/month\*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Surveys Response Pack

\$300/1,000 responses\*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

## Customer Lifecycle Analytics

\$150/user/month\*

Using AI-powered insights, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

## Integration Services

### Change Data Capture

\$5,000/org/month\*

Keep external systems in sync with your Salesforce data.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

### Salesforce Connect

\$4,000/connection/month\*

Access, display, and change data from an external data source in real time without importing data.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Data Pipelines

\$9,000/per org/per month for a capacity of 100M rows, with 30 hours of processing time.

Enrich and modify Salesforce data at scale without taking data outside of your Salesforce org.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
All prices in USD.

# Platform

## Available with

### Web Services API

\$25/user/month\*

Integrate with external apps using REST, SOAP, Bulk, and Streaming APIs. Included in Enterprise and Unlimited licenses.

- ✓ Pro Suite
- ✓ Professional

## Einstein Platform Services

### Einstein Predictions

\$75/user/month\*

Create custom predictions on any Salesforce object.

- ✓ Enterprise
- ✓ Unlimited

### Einstein Next Best Action Additional Requests

\$50/org/month\* for 10,000 requests

Deliver optimal recommendations at the point of maximum impact.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

### Einstein Vision and Language

\$4,000 for 1 million predictions/org/month\*

Embed computer vision and natural language processing in your apps.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

## Identity

### Customer 360 Identity

Starting at \$2,000 for 25,000 users /month\*

Build richer relationships with customers and partners by creating and maintaining a single identity for interaction across all channels.

- ✓ Enterprise
- ✓ Unlimited

### Identity Connect

\$1/user/month\*

Seamlessly and instantaneously integrate your active directory with Salesforce. Companies that use AD for user management can use Identity Connect to manage Salesforce accounts.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
All prices in USD.

# Platform

Available with

## Identity for Employees

\$5/user/month\*

Simplify employee access management and connect all your business apps with single sign-on, and elevate the employee experience.

- ✓ Enterprise
- ✓ Unlimited

## Identity Verification Credits

\$1,250/org/month\*

Enhance your Identity for Customers and Partners experience by getting rid of passwords for login.

- ✓ Enterprise
- ✓ Unlimited

## Mobile

### Mobile App Plus

\$25/user/month\*

Enhance the Salesforce mobile app with custom branding, additional security features, and managed packaging and distribution.

- ✓ Enterprise
- ✓ Unlimited

### Mobile Publisher for Experience Cloud

\$5/member or employee/month\* or \$2/login/month\*

Transform any Lightning Experience into a branded mobile app – no code needed.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
All prices in USD.

# MuleSoft

Get advanced tools, power, and customizations to connect any app, data, or device – in the cloud or on-premises.

## Available with

<b>API Management and Security</b> <b>Request a Quote</b> Manage APIs and secure them using prebuilt and custom API policies.	<ul style="list-style-type: none"><li>✓ Anypoint Integration Starter</li><li>✓ Anypoint Integration Advanced</li></ul>
<b>API Experience Management</b> <b>Request a Quote</b> Create and nurture a community of developers and partners to foster adoption of API products.	<ul style="list-style-type: none"><li>✓ Anypoint Integration Starter</li><li>✓ Anypoint Integration Advanced</li></ul>
<b>Premium Connectors</b> <b>Request a Quote</b> Integrate with SAP, Oracle EBS, and more using premium prebuilt connectors.	<ul style="list-style-type: none"><li>✓ Anypoint Integration Starter</li><li>✓ Anypoint Integration Advanced</li></ul>
<b>Applications Deployed and Managed in the European Union</b> <b>Request a Quote</b> Host all your integrations and API capabilities in the European Union.	<ul style="list-style-type: none"><li>✓ Anypoint Integration Starter</li><li>✓ Anypoint Integration Advanced</li></ul>
<b>Enterprise Grade Cloud Messaging</b> <b>Request a Quote</b> Perform advanced asynchronous messaging scenarios between applications.	<ul style="list-style-type: none"><li>✓ Anypoint Integration Starter</li><li>✓ Anypoint Integration Advanced</li></ul>

\* Total cost billed annually.  
All prices in USD.



# Analytics

Find custom analytics tools for every part of your business – or make your current analytics more intelligent and predictive.

Available with

## Salesforce Shield

30% of net spend

Encryption at REST and Event Monitoring Analytics

- ✓ Enterprise
- ✓ Unlimited

## CRM Analytics Apps

### Revenue Intelligence

\$220/user/month\*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

### Sales Cloud Einstein

\$50/user/month\*

Uncover trends and insights with advanced sales analytics

- ✓ Enterprise
- ✓ Unlimited

### Service Cloud Einstein

\$50/user/month\*

Create smarter managers, more productive agents, and happier customers with service analytics.

- ✓ Enterprise
- ✓ Unlimited

### B2B Marketing Analytics

Included in: Marketing Cloud Account Engagement Plus, Advanced, and Premium.

Maximize marketing and sales efforts with advanced marketing analytics.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Community (Experience Cloud)

\$25/member/month\* or \$10/login/month\*

Share personalized analytics with your external apps, partners, and communities, providing them with the insights needed to drive their business.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
All prices in USD.

\*\* Add-on to Tableau license, qualifying CRM Analytics license also required.





# Analytics

## CRM Analytics Apps

Available with

### CRM Analytics for Net Zero Cloud

\$165/user/month\*

Get faster to net zero with AI-powered insights and rich data visualization in executive-ready dashboards.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

### CRM Analytics for Financial Services Cloud

\$165/user/month\*

Get AI-powered insights with a complete intelligence platform for wealth, banking, and insurance.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Health Cloud

\$165/user/month\*

Get a complete intelligence platform for providers, payers, and medical devices.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Consumer Goods Cloud

\$165/user/month\*

Track inventory, store performance, and the entire health of your business.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Manufacturing Cloud

\$165/user/month\*

Boost revenue and increase customer satisfaction with on-time delivery, powered by intelligent analytics.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Automotive Cloud

\$165/user/month\*

Surface actionable business insights embedded where you work.

- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
All prices in USD.

\*\* Add-on to Tableau license, qualifying CRM Analytics license also required.

# Analytics

Available with

**Customer Lifecycle Analytics**  
\$165/user/month\*  
Dive into the performance and response data in your Salesforce Surveys response pack.

✓ Enterprise  
✓ Unlimited

**CRM Analytics for Loyalty Management**  
\$165/user/month\*  
Boost loyalty program performance and increase member engagement with AI insights.

✓ Enterprise  
✓ Unlimited

**CRM Analytics for Revenue Operations**  
\$165/user/month\*  
Boost forecasting accuracy and build stronger pipeline with a complete AI platform.

✓ Enterprise  
✓ Unlimited

**CRM Analytics for Communications Cloud**  
\$165/user/month\*  
Uncover communications-specific insights across negotiation, sales, and service.

✓ Enterprise  
✓ Unlimited

**CRM Analytics for Energy & Utilities Cloud**  
\$165/user/month\*  
Get AI-powered insights with a complete intelligence platform for energy and utilities.

✓ Enterprise  
✓ Unlimited

**CRM Analytics for Public Sector**  
\$165/user/month\*  
Get AI-powered insights with a complete intelligence platform for the public sector.

✓ Enterprise  
✓ Unlimited

\* Total cost billed annually. All prices in USD.

\*\* Add-on to Tableau license, qualifying CRM Analytics license also required.



# Analytics

Available with

<b>CRM Analytics for Media</b> \$165/user/month* Maximize subscriber lifetime value with data-driven selling.	✓ Enterprise ✓ Unlimited
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## Other Tableau Add Ons

<b>Einstein Discovery in Tableau</b> \$25/user/month** Bring trusted predictions and recommendations to every Tableau user across your org.	✓ Enterprise ✓ Unlimited
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\* Total cost billed annually.  
All prices in USD.

\*\* Add-on to Tableau license, qualifying CRM Analytics license also required.



# Quip

Increase sales, deliver great customer service, and align your teams. Create, edit, discuss, and organize your work, all in one place.

## Available with

### Quip Shield

30% of net Quip spend

Comprehensive security add-on bundle includes Enterprise Key Management, Governance, Event Monitoring, and Antivirus Scanning.

- ✓ Quip Plus
- ✓ Quip Advanced

### Quip Advanced Encryption

20% of net Quip spend

Create, manage, and control your own encryption keys.

- ✓ Quip Plus
- ✓ Quip Advanced

### Quip Governance

10% of net Quip spend

Manage and report on custom data retention policies and data holds for all Quip data.

- ✓ Quip Plus
- ✓ Quip Advanced

### Quip Event Monitoring

10% of net Quip spend

Monitor critical business data via real-time, auditable event logs.

- ✓ Quip Plus
- ✓ Quip Advanced

### Quip Antivirus Scanning

10% of net Quip spend

Control access to your corporate data, monitor for suspicious employee activity, and actively protect against malware and ransomware attacks.

- ✓ Quip Plus
- ✓ Quip Advanced

\* Total cost billed annually.  
All prices in USD.

# Industries

Discover or build custom solutions to meet the needs of your industry, like healthcare, financial services, and more.

## Financial Services Cloud

Available with

### OmniStudio — 200,000 Additional Calls

\$10,000/org/month\*

Scale process automation with additional calls.

- ✓ Enterprise
- ✓ Unlimited

### Business Rules Engine Calls — 100,000 Additional Calls

\$10,000/org/month\*

Configure sophisticated rating procedures with factor tables, functions, and arithmetic.

- ✓ Enterprise
- ✓ Unlimited

### Flow Orchestration

\$1/orchestration run/org\*

Create multistep processes that interact with multiple users.

- ✓ Enterprise
- ✓ Unlimited

### Anypoint Starter for Industry Clouds

48,000/instance/year

Connect to legacy and third-party systems using industry-standard integrations with MuleSoft Direct for Financial Services Cloud.

- ✓ Gold

### Financial Services Cloud Intelligence

\$250/user/month\*

Purpose-built analytics and AI for Financial Services Cloud.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Financial Services Cloud

\$165/user/month\*

Get prebuilt, customizable financial services-specific AI-powered analytics.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## Experience Cloud for Financial Services Cloud

\$10/member/month\* or \$4/login/month\*

Launch simple client-facing sites and portals that use industry data models, components, flows, and templates.

- ✓ Enterprise
- ✓ Unlimited

## Experience Cloud+ for Financial Services Cloud

\$35/member/month\* or \$15/login/month\*

Build robust client-facing sites and portals with full data sharing and reporting access.

- ✓ Enterprise
- ✓ Unlimited

## External Apps+ for Financial Services Cloud

\$75/member/month\* or \$30/login/month\*

Build fully featured partner-facing sites and portals that use both the sales and industry data models, components, flows, and templates.

- ✓ Enterprise
- ✓ Unlimited

## Intelligent Document Reader

\$0

Increase efficiency by automatically extracting forms data into Financial Services Cloud.

- ✓ Enterprise
- ✓ Unlimited

## Einstein Relationship Insights

\$50/user/month\* for Starter or \$150/user/month for Growth\*

Book customer appointments with the right specialist at the right time and place.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

## Salesforce Scheduler

\$25/user/month\* or \$15/asset/month\*

Book customer appointments with the right specialist at the right time and place.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## Shield

30% of net spend

Meet compliance and industry regulations by protecting, monitoring, and retaining critical Salesforce data.

- ✓ Enterprise
- ✓ Unlimited

## Digital Engagement

\$75/user/month\*

Reach customers across every digital channel.

- ✓ Enterprise
- ✓ Unlimited

## Einstein Bots

\$50/100 conversations/month\*

Provide customers with intelligent, self-service bots that help place travel notifications and report lost credit cards. Requires Service UE or Digital Engagement.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Feedback Management — Growth

\$46,000/org/month\*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Feedback Management — Starter

\$13,500/org/month\*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

## Customer Lifecycle Analytics

\$165/user/month\*

Powered by CRM Analytics, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## Salesforce Surveys Response Pack

\$300/1,000 responses\*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

## Health Cloud

### Home Health

Starting at \$50/user/month\*

Deliver connected healthcare experiences in the home.

- ✓ Enterprise
- ✓ Unlimited

### Field Service

Starting at \$50/user/month\*

Empower field care providers with mobile patient management and optimize workforce scheduling.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Scheduler

**Included:** 12,000 service appts/year per org, 350 service appts/month per license (EE), 400 service appts/month per license (UE)

**Additional appointments can be purchased:** \$15,000 for 12,000 service appts per org

Streamline scheduling for your patients, members, and employees to improve team productivity and customer engagement.

- ✓ Enterprise
- ✓ Unlimited

### Health Cloud Intelligence

\$220/user/month\*

Purpose-built analytics and AI for Health Cloud.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Health Cloud

\$165/user/month\*

Get AI-powered insights with a complete intelligence platform for providers, payers, and medical devices.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.



# Industries

Available with

## Virtual Care

\$0 (billed through AWS)

Improve access and lower costs with a connected virtual health experience.

- ✓ Enterprise
- ✓ Unlimited

## Intelligent Document Reader

\$0 (billed through AWS)

Automate manual data entry by extracting text from faxed documents and mapping that data to Salesforce records.

- ✓ Enterprise
- ✓ Unlimited

## Medication Management

\$75/user/month\*

Automate drug reconciliation process during transitions in care.

- ✓ Enterprise
- ✓ Unlimited

## Provider Network Management

\$100/user/month\*

Decrease provider onboarding time while increasing operational efficiency.

- ✓ Enterprise
- ✓ Unlimited

## Distribution Management

\$100/user/month\*

Decrease channel partners onboarding time while increasing operational efficiency.

- ✓ Enterprise
- ✓ Unlimited

## Benefit & Sales Administration — Individual, Family & Medicare

\$125/user/month\*

Unify health benefits administration from quote to renewal for Individual, Family, or Medicare members.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

## Available with

### Benefit & Sales Administration — Groups

\$175/user/month\*

Optimize customer experiences and boost member engagement.

- ✓ Enterprise
- ✓ Unlimited

### Rebate Management

\$20,000/org/month\*

Program approvals, rebate tiers and thresholds, rebate types, and payout periods in scalable platform.

- ✓ Enterprise
- ✓ Unlimited

### OmniStudio - Additional Calls (2M)

\$10,000/unit/month\* (\$120k/yr) (One SKU = one unit)\*

Scale process automation with additional calls

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

### Business Rules Engine — Additional Calls

\$10,000/unit/month\* (\$120,000/year) for 100,000 BRE calls/month\*

Scale process automation with additional calls.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

### Advanced Therapy Management — Additional Capacity

\$2,500/org/month\*

500 additional patients per organization.

- ✓ Enterprise
- ✓ Unlimited

### Einstein Relationship Insights

\$50/user/month\* for Starter or \$150/user/month for Growth\*

Automate relationship discovery and visualize key networks with Einstein Relationship Insights.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

## Data Cloud for Health

Available with

### Data Cloud Starter for Health

\$108,000/org/year\*

Bring real-time moments to every customer.

- ✓ Enterprise
- ✓ Unlimited

### Unified Health Scoring

\$10,000/org/month\*

Understand the whole health of patients with real-time data.

- ✓ Enterprise
- ✓ Unlimited

### Data Services

\$1,000/100,000 credits\*

Expand or replenish data services credits in addition to that provided with the starter pack.

- ✓ Enterprise
- ✓ Unlimited

### Data Storage

\$1,800/TB\*

Additional storage from that provided with the starter pack.

- ✓ Enterprise
- ✓ Unlimited

### Segmentations and Activations

\$1,000/100,000 credits\*

Purchase credits to create segments and send to activation targets.

- ✓ Enterprise
- ✓ Unlimited

## Experience Cloud for Health Cloud

### Experience Cloud for Health Cloud

\$10/member/month\* and \$4/login/month\*

Launch simple patient-facing sites that use industry data models, components, flows, and templates.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## External Apps for Health Cloud

\$75/member/month\* or \$30/login/month\*

Work with partners on advanced sharing use cases, B2B use cases, opportunities, quotes, and much more.

- ✓ Enterprise
- ✓ Unlimited

## Experience Cloud Plus for Health Cloud

\$35/member/month\* or \$15/login/month\*

Build robust patient-facing sites and portals with full data sharing and reporting access.

- ✓ Enterprise
- ✓ Unlimited

## Mobile Publisher for Experience Cloud

\$5/member or employee/month\* or \$2/login/month\*

Coupled with the Health Cloud app template, create a secure patient community with a branded mobile app for iOS or Android.

- ✓ Enterprise
- ✓ Unlimited

## Manufacturing Cloud

### Experience Cloud for Manufacturing

\$50/user/month\*

Extend Salesforce to your ecosystem of customers and partners with prebuilt communities tailor-made for the manufacturing industry.

- ✓ Enterprise
- ✓ Unlimited

### Manufacturing Cloud Intelligence

\$220/user/month\*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Manufacturing Cloud

\$165/user/month\*

Surface actionable business insights and bring AI-powered intelligence and insights to day-to-day operations.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## MuleSoft Anypoint Platform

### Request a Quote

Synchronize your front and back office to drive predictable business performance.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Feedback Management — Growth

\$46,000/org/month\*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Feedback Management — Starter

\$13,500/org/month\*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Surveys Response Pack

\$300/1,000 responses\*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

## OmniStudio - Additional Calls (2M)

\$10,000/unit/month\* (\$120k/yr) (One SKU = one unit)\*

Scale process automation with additional calls

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

## Einstein Relationship Insights

\$50/user/month\* for Starter or \$150/user/month for Growth\*

Automate relationship discovery and visualize key networks with Einstein Relationship Insights.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

## Automotive Cloud

Available with

### Experience Cloud for Automotive

\$50/user/month\*

Extend Salesforce to your ecosystem of customers and partners with prebuilt communities tailor-made for the automotive industry

- ✓ Enterprise
- ✓ Unlimited

### Automotive Cloud Intelligence

\$220/user/month\*

Get purpose-built analytics and AI-driven insights embedded where you work.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Automotive Cloud

\$165/user/month\*

Bring AI-powered intelligence and actionable business insights to your day-to-day

- ✓ Enterprise
- ✓ Unlimited

### OmniStudio — Additional Calls (2M)

\$10,000/unit/month\* (\$120,000/yr) (One SKU = one unit)\*

Scale process automation with additional calls

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

### Einstein Relationship Insights

\$50/user/month\* for Starter or \$150/user/month\* for Growth\*

Automate relationship discovery and visualize key networks.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

## Consumer Goods

### Territory Planning

\$75/user/month\*

Drive revenue growth with an advanced optimization engine that balances territories and takes planning out of Excel.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## Additional Custom Objects

\$75/user/month\*

Build additional apps on custom objects to realize greater business efficiency. Gives each licensed user access to up to 2,000 custom objects.

- ✓ Enterprise
- ✓ Unlimited

## Planogram Compliance Images

Starting at \$4,000 for 1 million predictions\*  
Add additional predictions

- ✓ Enterprise
- ✓ Unlimited

## Digital Engagement

Starting at \$75\*  
Service your field reps in real time.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Feedback Management — Growth

\$46,000/org/month\*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Feedback Management — Starter

\$13,500/org/month\*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

## Customer Lifecycle Analytics

\$165/user/month\*

Powered by CRM Analytics, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## Consumer Goods Cloud Intelligence

\$220/user/month\*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

## CRM Analytics for Consumer Goods Cloud

\$165/user/month\*

Get insights from prebuilt and customizable consumer goods-specific analytics and AI-augmented business intelligence. Customer Lifecycle Analytics is included in this add-on.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Surveys Response Pack

\$300/1,000 responses\*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

## Key Account Management

\$50/user/month\*

Manage partners and optimize revenue on a single platform.

- ✓ Enterprise
- ✓ Unlimited

## Loyalty Management

\$30,000/org/month\*

Incentivize channel partners and distributors with a B2B loyalty program.

- ✓ Enterprise
- ✓ Unlimited

## Rebates Management

\$20,000/org/month\*

Scale incentive programs and nurture partnerships with rebate management.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.



# Industries

Available with

## Experience Cloud for Consumer Goods

\$10/user/month\*

Deliver a digital commerce experience for your channel partners.

- ✓ Enterprise
- ✓ Unlimited

## Einstein Relationship Insights

\$50/user/month\* for Starter or \$150/user/month for Growth\*

Automate relationship discovery and visualize key networks with Einstein Relationship Insights.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

## Net Zero Cloud

### CRM Analytics for Net Zero Cloud

\$165/user/month\*

Get faster to net zero with AI-powered insights and rich data visualization in executive-ready dashboards.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

### External Engagement Management

\$60K/org/year\*

Get access to the supplier data model and support for 50 external engagement ledgers.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

### Net Zero Cloud User (500 users)

\$60K/org/year\*

Get additional 500 permission set licenses for the Net Zero Cloud starter and growth SKUs.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

## Salesforce Communications Cloud

### Communications Cloud — B2B BSS Suite

\$4 million/org/year\*

Define B2B products, capture quotes and orders, and orchestrate fulfillment.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually. All prices in USD.

# Industries

Available with

## Communications Cloud — B2C BSS Suite

\$4 million/org/year\*

Define B2C products, capture orders, and orchestrate fulfillment.

- ✓ Enterprise
- ✓ Unlimited

## Customer Community for Communications Cloud

\$10/member/month\*; \$4/login/month\*

Enable B2C and B2B customers to self-serve with a branded digital community.

- ✓ Enterprise
- ✓ Unlimited

## Customer Community Plus for Communications Cloud

\$100/member/month\*; \$40/login/month\*

Perform MACD operations, review quotes, browse, and order with branded B2B2C communities.

- ✓ Enterprise
- ✓ Unlimited

## Partner Community for Communications Cloud

\$150/member/month\*; \$60/login/month\*

Enable partners to address service cases, coordinate fulfillment, and gauge usage with a branded community.

- ✓ Enterprise
- ✓ Unlimited

## Communications Cloud Intelligence

\$220/user/month\*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

## CRM Analytics for Communications Cloud

\$165/user/month\*

Uncover communications-specific insights across negotiation, sales, and service.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## Contract Lifecycle Management for Communications Cloud

\$75/user/month\*

Automate lifecycles across drafting, negotiation, execution, activation, and renewal.

- ✓ Enterprise
- ✓ Unlimited

## Digital Commerce Gateway

\$1.5 million/org/year\*

Manage high order volumes through peak periods with APIs and scalable caching.

- ✓ Enterprise
- ✓ Unlimited

## Digital Commerce Gateway — API

\$24,000/10 million APIs/year\*

Increase API allowance for higher call volumes made to the Digital Commerce Gateway.

- ✓ Enterprise
- ✓ Unlimited

## Digital Commerce Gateway - Additional Cache

\$90,000/10GB Cache/year\*

Increase cache allowance for endpoint responses to reduce call volume and improve of API latency.

- ✓ Enterprise
- ✓ Unlimited

## Additional Orders — B2B BSS Suite (1,000 orders)

\$12,000/1,000 B2B orders annually\*

Additional orders for B2B BSS Suite.

- ✓ Enterprise
- ✓ Unlimited

## Additional Orders — B2C BSS Suite (5,000 orders)

\$12,000/5,000 B2C orders annually\*

Additional orders for B2C BSS Suite

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

## Available with

### Einstein Relationship Insights

\$50/user/month\* for Starter or \$150/user/month for Growth\*

Automate relationship discovery and visualize key networks with Einstein Relationship Insights.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

### Salesforce Feedback Management — Growth

\$46,000/org/month\*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Feedback Management — Starter

\$13,500/org/month\*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

### Customer Lifecycle Analytics

\$165/user/month\*

Powered by CRM Analytics, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Surveys Response Pack

\$300/1,000 responses\*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Scheduler

\$25/user/month\* or \$15 asset/month\*

Manage virtual or in-person appointments from anywhere.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

## Salesforce Energy & Utilities Cloud

Available with

### Salesforce Field Service Plus for Energy & Utilities Cloud

\$250/user/month\*

Give technicians and dispatchers versatile field service tools with Energy & Utilities data models and integrations.

- ✓ Enterprise
- ✓ Unlimited

### Energy & Utilities Cloud Intelligence

\$220/user/month\*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

### CRM Analytics for Energy & Utilities Cloud

\$165/user/month\*

Get prebuilt, customizable Energy & Utilities-specific AI-powered analytics.

- ✓ Enterprise
- ✓ Unlimited

### Salesforce Field Service Contractor Plus for Energy & Utilities Cloud

\$100/user/month\*

Give contractors and third-party resources access to work orders, cases, and contracts with built-in Energy & Utilities data models and integrations.

### Customer Community for Energy & Utilities Cloud

\$10/member/month\*; \$4/login/month\*

Enable B2C and B2B customers to self-serve with a branded digital community.

- ✓ Enterprise
- ✓ Unlimited

### Customer Community Plus for Energy & Utilities Cloud

\$35/member/month\*; \$15/login/month\*

Enable B2C and B2B customers to self-serve and browse products and services in a branded digital community.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## Partner Community for Energy & Utilities Cloud

\$50/member/month\*; \$20/login/month\*

Give partners a full view of services and products, preferences, usage, account history, and even access to sales or service specific applications.

- ✓ Enterprise
- ✓ Unlimited

## Contract Lifecycle Management for Energy & Utilities Cloud

\$75/user/month\*

Automate lifecycles across drafting, negotiation, execution, activation, and renewal.

- ✓ Enterprise
- ✓ Unlimited

## Enterprise Product Catalog for Energy & Utilities Cloud

\$75/user/month\*

Quickly create, launch, and update products, bundles, and services from reusable components.

- ✓ Enterprise
- ✓ Unlimited

## Digital Commerce Gateway

\$1.5/million/org/year\*

Manage high order volumes through peak periods with APIs and scalable caching.

- ✓ Enterprise
- ✓ Unlimited

## Digital Commerce Gateway - API

\$24,000/10 million APIs/year\*

Increase API allowance for higher call volumes made to the Digital Commerce Gateway.

- ✓ Enterprise
- ✓ Unlimited

## Digital Commerce Gateway — Additional Cache

\$90,000/10GB Cache/year\*

Increase cache allowance for endpoint responses to reduce call volume and improve of API latency.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## B2B Order Management for Energy & Utilities Cloud

\$12,000/1,000 B2B orders annually\*

Automate the offer and enrollment processes, reduce configuration and fulfillment costs, and keep up with dynamic offerings. 1,000 B2B orders.

- ✓ Enterprise
- ✓ Unlimited

## B2C Order Management for Energy & Utilities Cloud

\$12,000/5,000 B2C orders annually\*

Automate offer and enrollment processes, reduce configuration and fulfillment costs, and keep up with dynamic offerings. 5,000 B2C orders.

- ✓ Enterprise
- ✓ Unlimited

## Salesforce Media Cloud

### Media Cloud — Subscriber Lifecycle Management

\$75/user/month\*

Rapidly launch and monetize B2C and B2B subscription services.

- ✓ Media Cloud Advanced

### Media Cloud — Advertising Sales Management

\$100/user/month\*

Maximize ad sales with centralized planning, execution, and measurement on a converged platform.

- ✓ Media Cloud Advanced

### Customer Community for Media Cloud

\$10/member/month\*; \$4/login/month\*

Enable B2C and B2B customers to self-serve with a branded digital community.

- ✓ Enterprise
- ✓ Unlimited

### Customer Community Plus for Media Cloud

\$100/member/month\*; \$40/login/month\*

Enable B2C and B2B customers to make account changes, review quotes, and browse and order with a branded community.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## Partner Community Plus for Media Cloud

\$150/member/month\*; \$60/login/month\*

Enable partners with a complete view of customers' active services and interaction history.

- ✓ Enterprise
- ✓ Unlimited

## Contract Lifecycle Management for Media Cloud

\$75/user/month\*

Speed contract authoring, approvals, redlining, and digital signatures.

- ✓ Enterprise
- ✓ Unlimited

## Media Cloud Intelligence

\$220/user/month\*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

## CRM Analytics for Media Cloud

\$165/user/month\*

Get prebuilt, customizable, media-specific, AI-powered analytics.

- ✓ Enterprise
- ✓ Unlimited

## Enterprise Product Catalog

\$75/user/month\*

Flexibly capture product and pricing requirements and fast-track new launches.

- ✓ Media
- ✓ Cloud
- Advanced

## Digital Commerce Gateway

\$1.5 million org/year\*

Manage high order volumes through peak periods with APIs and scalable caching.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.



# Industries

Available with

## Digital Commerce Gateway — API

\$24,000/10 million APIs/year\*

Increase API allowance for higher call volumes made to the Digital Commerce Gateway.

- ✓ Enterprise
- ✓ Unlimited

## Digital Commerce Gateway — Additional Cache

\$90,000/10GB Cache/year\* Increase cache allowance for endpoint responses to reduce call volume and improve of API latency.

- ✓ Enterprise
- ✓ Unlimited

## Marketing Cloud Intelligence

Plus License: \$360,000/year, Media Transparency Center: 20% of Plus License + addtl rows, API User: \$1,000/user/month  
Automate your campaign analytics, performance, and revenue pacing.

- ✓ Media
- ✓ Cloud
- Advanced

## Industries Order Management — B2B

\$12,000/1,000 B2B orders annually\*

Get catalog-driven, cloud-based order fulfillment for B2B media providers.

- ✓ Media
- ✓ Cloud
- Advanced

## Industries Order Management — B2C

\$12,000 /5,000 B2C orders annually\*

Get catalog-driven, cloud-based order fulfillment for B2C media providers.

- ✓ Subscriber
- ✓ Lifecycle
- Management

## Salesforce Public Sector Foundation - Advanced

### Public Sector Application Forms - Individual (1,000)

Starting at \$5,000/1,000 individual application units\*

Help citizens find, complete, and check status for licensing and permitting online.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.

\*\*Must be purchased for all participants covered by the benefit under the law.

\*\*\*Per user products require an annual contract and are billed annually.

All prices in USD.

# Industries

Available with

## Public Sector Application Forms - Business (1,000)

Starting at **\$10,000**/1,000 business application units\*  
Help citizens find, complete, and check status for licensing and permitting online.

- ✓ Enterprise
- ✓ Unlimited

## Public Benefit Assistance

Starting at **\$20**/participant/month\*  
Match eligible individuals to the right government benefits faster.

- ✓ Enterprise
- ✓ Unlimited

## Employee Experience for Public Sector

Starting at **\$15**/user/month\*\*\*  
Empower employees to focus on their mission.

- ✓ Advanced
- ✓ Enterprise
- ✓ Unlimited

## Customer Community for Public Sector

**\$10**/user/month or **\$4**/login/month\*\*\*  
Provide a “digital front door” for constituents.

- ✓ Enterprise
- ✓ Unlimited

## Customer Community Plus for Public Sector

**\$35**/user/month or **\$15**/login/month\*\*\*  
Provide a “digital front door” for constituents.

- ✓ Enterprise
- ✓ Unlimited

## Digital Engagement

**\$75**/user/month\*\*\*  
Reach customers across every digital channel.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.  
\*\*Must be purchased for all participants covered by the benefit under the law.  
\*\*\*Per user products require an annual contract and are billed annually.  
All prices in USD.

# Industries

Available with

## CRM Analytics for Public Sector

\$165/user/month\*

Get prebuilt, customizable public sector-specific analytics.

- ✓ Enterprise
- ✓ Unlimited

\*Total cost billed annually.  
\*\*Must be purchased for all participants covered by the benefit under the law.  
\*\*\*Per user products require an annual contract and are billed annually.  
All prices in USD.



# Success

Further your current success plan with additional guidance and support for your custom Salesforce solution.

## Available with

### Premier Success Plan

30% of net price

Get additional expert help, adoption guidance, coaching, and live support.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

### Signature Success Plan

Custom Pricing

Add proactive account and incident management, event readiness, and more.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

\* Total cost billed annually.  
All prices in USD.

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