Lightning Platform and Heroku Overview

Think big, start small, move fast… build custom apps at scale

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**Lightning Platform**

**API First / Instantly Mobile**

**Enterprise and Departmental Custom Application**

**ApexExchange Business Partner Packages**

**SALES**

**SERVICE**

**MARKETING**

**COMMERCE**

**COMMUNITY**

**IDT**

**ANALYTICS**

**EINSTEIN**

**SALESFORCE.TRUST.COM TECHNICAL FOUNDATION**


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**Salesforce Platform and Core Microservices**

Start with a fully secure platform rich in microservices and mobility.

**Salesforce Clouds and AppExchange Partners**

Build on the core Salesforce cloud applications and cross-functional utilities and business domain packages.

**Developer-Centric**

Leverage a full suite of development tooling for both declarative no-code and low-code extensions and applications.

**Custom Apps with Einstein**

Take advantage of your platform resident data with built-in intelligent automation across all your apps and data.

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**Heroku**

**Custom Applications**

**Elements Marketplace**

(Heroku Add-ons)

**DevOps Services**

Containers

- Dynos

- Docker

- CI/CD/Admin

- Git

- CLI

- JIRA

- JIRA

- Chef

- Buildpacks

**Core PAAS Services**

Data Services

- PostgreSQL

- Redis

- AWS RDS

- Kafka Events

Languages

- Java

- Ruby

- Node.js

- Python

- Go

- Scala

- Closure

- Kotlin

- PHP

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**Architecture Overview (1-4 of 6)**

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   Leverage a full suite of development tooling for both declarative no-code and low-code extensions and applications.

4. **Custom Apps with Einstein**
   
   Take advantage of your platform resident data with built-in intelligent automation across all your apps and data.

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Discover Salesforce Platform reference architectures at salesforce.com/architecture or join the Trailblazer Community at sfdc.co/platform_community.
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Build PaaS-Based Applications
Leverage the Heroku PaaS Platform to build low-code/pro-code applications and services to serve the enterprise.

Have The Best of Both Worlds
Leverage your data no matter where it lives. Maximize skill sets and programming models for maximum efficiency and agility without integration.

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