Super Messages

For Subscriptions with Start Dates prior to October 15, 2019 - Click Here

For Subscriptions with Start Dates of October 15, 2019 and later:

A quantity of Super Message types is included in each Basic, Pro, Corporate and Enterprise Edition and additional Super Messages can be purchased at any time during a subscription term. Entitlements for each category can be applied to one or more messaging channels and each messaging channel consumes one or more entitlements. The details of messaging channels and applicable multipliers are outlined below:

Predictive Intelligence

- 1 Email Impression consumes 1 Super Message
- 1 Web Impression consumes 2 Super Messages

MobilePush Messages

- Each Alert consumes 1 Super Message
- Each Alert + CloudPage consumes 1 Super Message
- Each Inbox Only message consumes 1 Super Message
- Each In-App Message consumes 1 Super Message
- Each Alert + Inbox consumes 2 Super Messages*
- Each Badge App Icon added to an Inbox Only message consumes 1 Super Message (in addition to the 1 Super Message consumed with each Inbox Only Message)

*applies if SDK versions 5.0.x (iOS) and 5.1.x (Android) and later are in use

Email Messages

- 1 Email consumes 1 Super Message
- 1 High Priority Triggered Email consumes 4 Super Messages
- 1 Interactive Email consumes 1 Super Message

Impressions & GroupConnect Messages

- 1 CloudPages Impression consumes 1 Super Message
- 1 Landing Page Impression consumes 1 Super Message
- 1 GroupConnect Reseller Message consumes 10 Super Messages
- 1 GroupConnect Transactional Message* consumes 3 Super Messages
- 4 Live Weather Block Impressions consume 1 Super Message
- 1 Einstein Content Selection Impression consumes 2 Super Messages

*A GroupConnect Transactional Message can be a LINE Message or a Facebook Message
SMS & MMS Messages

- The multiplier applied to each SMS/MMS message is determined by country destination for each individual message sent according to the table below. Messages sent to countries not listed in the table below are not supported and will be charged at a multiplier of 75.
  - Customer will be charged for all outbound, mobile terminated (MT) SMS or MMS messages, whether delivered or undelivered.
  - Customer will not be charged for inbound, mobile originated (MO) SMS or MMS messages.

<table>
<thead>
<tr>
<th>Country &amp; Multiplier</th>
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<tbody>
<tr>
<td>Albania - 55</td>
<td>Ghana - 45</td>
<td>North Macedonia - 55</td>
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<td>Paraguay - 25</td>
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<td>Jamaica - 35</td>
<td>Saint Tome (Sao Tome) and Principe - 70</td>
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