IMPLEMENTATION ARCHITECT

Salesforce Architecture and App-Focused Guidance

As a remote, designated single-Cloud expert, Implementation Architects are your trusted advisors for successful Salesforce implementations. They’ll provide deep, app-focused expertise for your architectural needs and advise on best practices for getting your new or existing Salesforce solutions running in top shape! Whether you’re about to roll out a new Salesforce product, or need help optimizing an existing implementation, having direct access to Salesforce experts is critical to your long-term success.

Implement New Salesforce Solutions

As your designated Salesforce app experts, Implementation Architects will keep your implementation team (your employees and implementation partners) aligned on best practices as you deploy Sales, Service, Marketing, and Community Cloud*.

→ Salesforce guidance on where to start, what to take on, and what to deploy in each phase of your implementation

→ Prescriptive voice on design decisions using Salesforce best practices

→ Release management focus areas: app design prioritization, org health, data/Lightning migration, Salesforce OOTB Mobile

Get Release Roadmap Guidance

Not sure how to think about what features and functionalities to deploy or when to deploy them? Implementation Architects also provide ongoing application expertise and guidance helping you roll out releases and features faster based on your business priorities and unique needs.

→ Reduce risk of technical debt and data mismanagement with app-focused Salesforce expertise

→ Mitigate risks, stay on time, and speed up adoption with direct access to product R&D, and success experts

Optimize Your Salesforce Applications

As part of Salesforce Advisory Services, Implementation Architects have direct access to the Salesforce product roadmap so even if you’re not launching new solutions, they can provide guidance on how to keep your apps healthy.

→ Unwind previously created technical debt by migrating to Lightning or newer out-of-the-box features

→ Refresh health of Salesforce apps for long-term success and scalability

→ Ongoing design troubleshooting, and Salesforce app-focused optimization

* Check with your Account Executive or Success Managers for specific Salesforce products Implementation Architects specialize in
Common App-Focused Activities of Implementation Architects

Optimal Deployment of Cloud Functionalities:

- Common declarative features
- Reports and dashboards
- Sharing rules and security
- Data migration through the standard tools

Guiding Your Advanced Design:

- Custom object architecture
- Visual workflow
- Chatter actions
- Agile methodologies
- In-built Salesforce processes like Web-to-Case

Org Health Guidance and Assessments:

- Cases, account, and contact objects
- Record types and page layouts
- Profiles and roles
- App rationalization
- Assignment and escalation rules
- Milestones and entitlements

Release Roadmap Champion:

- Release mgt. and governance
- Advanced channel deployments like Live agent, Social Customer Studio, and Live Message
- Build out Proof-of-Concept (POC) solutions in Sandbox

Getting Started
To learn more about Salesforce Implementation Architects, visit: salesforce.com/services/advisory-services/overview

+52% Increase in User Adoption
80% Reduction in Deploy Time