Patient relationships, not records.

For over 19 years, healthcare and life science companies of all sizes and types – provider, payer, health system, pharmaceutical, and medical device companies – have relied on Salesforce to help drive productivity and increase revenue. Now, with Health Cloud, organizations can also take patient relationships to the next level.

Health Cloud not only unlocks data from legacy systems of record and EHRs, it gives healthcare professionals the tools they need to collaborate more efficiently, understand patients more deeply, and build 1-to-1 relationships across entire care journeys.

Here are just some of the ways Health Cloud can help build deeper patient relationships:

- **Intelligent Care Collaboration**: With our smarter management tools, care teams and providers can easily focus on the patients and tasks that need the most attention.

- **Personalized End-to-End Experience**: Create a secure patient community with drag-and-drop ease and connect the entire care team on any device.

- **Complete Patient View**: Quickly access patient profiles, care team networks, care plans, and health timelines, including clinical data and patient interactions.

- **Intelligent Care Collaboration**: With our smarter management tools, care teams and providers can easily focus on the patients and tasks that need the most attention.
TAKE A CLOSER LOOK AT THE FUTURE OF PATIENT RELATIONSHIPS

Salesforce Health Cloud Feature Set

Salesforce Shield**
In addition to Health Cloud, Salesforce Shield addresses today’s complicated compliance and governance requirements by offering an extra layer of visibility and control that ensures sensitive PHI data is handled securely.

Salesforce Health Cloud
With Health Cloud, customers have a data model built around patients and designed specifically for a clinical setting using FHIR standards. This out-of-the-box functionality reduces customization as well as guesswork, and benefits from Salesforce’s continuous innovation with three seamless upgrades each year.

Salesforce Service Cloud
Deliver smarter service with a 360-degree view of every patient and member. Health Cloud leverages Service Cloud’s powerful features to increase satisfaction and deliver personalization across every patient and member interaction.

Visit www.salesforce.com/healthcloud to learn more

* Via partners